

Oil Drop

Environmental Solutions

An environmentally focussed company committed to reducing the global carbon footprint and invested in assisting our clients to do the same.

Business Presentation by Cape Media & Marketing



Content

01 Oil Drop

Used Oil Collection Specialists

Oil Drop is ready and equipped to service all your used cooking oil collection requirements.

02 Our Services

What Oil Drop can do for you

Oil Drop aims to offer the best services in the industry at the most reasonable prices, while fervently pursuing our vision of being Eco Friendly for the preservation of our environment for future generations.

03 Become a Franchise

Why should you become a franchisee?

There are many benefits from becoming a franchisee especially when it comes to marketing and growth. With an established brand, Oil Drop offers you the opportunity to become part of the group.

01 Oil Drop

Used Oil Collection Specialists

Oil Drop was **founded in March 2018 by Hermann Vorster** or Mr. V. as he has been affectionately named by his staff & colleagues. Oil Drop has become his favoured project since its inception and has proved to be an **invaluable added division to Grease Traps South Africa.**

It was fortunate that our company was in the position of already having a **fleet of 100 vehicles nationally** so that the introduction of a new division could be made seemingly effortlessly. The advantage of this has **resulted** in us being able to provide **highly competitive rates** to our clients.

At present we are the **largest collector of Used Cooking Oil throughout South Africa.**

We do not take this for granted, even for a split second, so we remain humble, hard-working and devoted to keeping our clients' needs at the top of our priority list - without them, there will be no "us."





Investing in our future.
Today.
Together.

Mission

Our mission is to take Cooking Oil Full Circle. **Recycle and Re-innovate.** We are conscious believers in being a **part of the solution when it comes to Sustainable, Renewable Resources.**

We are committed to supporting all efforts at achieving this highly important objective of reducing the Global Carbon Footprint. We are invested in having our clients participate in this cause and providing them with the certification to prove it.

Vision

Serving the Industry that Serves us! We are acutely aware of all the role players from Seed to Harvest. It is now our proud and passionate Vision to add "Store to Restore."

We are **invested in Restoring balance through Innovation, Recycling, Education and Job Creation, Market support through fair rebates and New Business Opportunities.** Quite simply, paying it forward in every sphere of the industry.

Values

Our Exceptional Management Team is single-minded in **adding Value to the lives of each and every person in our pursuit of growth through Equal Opportunities for all.**

We place the highest value on our relationships with our family of colleagues and clients and so we're mindful of growing them to their fullest potential. Our holistic approach in supporting our staff & clients will hopefully ripple through to their staff and clients as well.

Oil Drop International Team

PART 01



FOUNDER
Hermann Vorster



SALES DEVELOPMENT
Jade Mostert



NATIONAL COMPLIANCE
Micheal Holgate



FANANCIAL MANAGER
Vacant



BUSINESS DEVELOPMENT MANAGER
Vacant



MARKETING
Ju-Mari van der Walt
Cape Media & Marketing



GRAPHIC DESIGN
Raquel Moolman
RD Design

02 Our Services

What Oil Drop can do for you

Oil Drop aims to offer the **best services in the industry at the most reasonable prices**, while fervently pursuing our vision of being **Eco Friendly for the preservation of our environment for future generations.**

Just a few of our clients that you might recognize:





FAST



RELIABLE



SAFETY FIRST



ECO FRIENDLY

WE ARE





Used Cooking Oil Collections

We provide a professional used **cooking oil collection service** that provides our clients with the peace of mind that their oil has entered its final phase in becoming a valuable renewable resource.



New Oil Drop-offs

We have managed to source the **finest quality, locally produced Sunflower and Canola Oils** for your convenience. We will supply and deliver in a variety of sizes at the most competitive prices.



UCO Management Technology

We achieve outstanding results in managing the process of the collection of UCO by making use of the most **innovative management and reporting infrastructure** in the industry.



03

Become a Franchise

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Marketing

Marketing refers to activities a company undertakes to promote the buying or selling of a product, service, or good.



Accounting

Accounting is the process of recording financial transactions pertaining to a business.



Administration

Administration is defined as the act of managing duties, responsibilities, or rules.



Communications

Communication is simply the act of transferring information from one place, person or group to another.



Operations

Operations is the work of managing the inner workings of your business so it runs as efficiently as possible.



Support

Support services provide internal support to the main business of organization.



Design

Design is a human-centred approach to innovation. It applies the principles and practices of design to help organizations create new value and new forms of competitive advantage

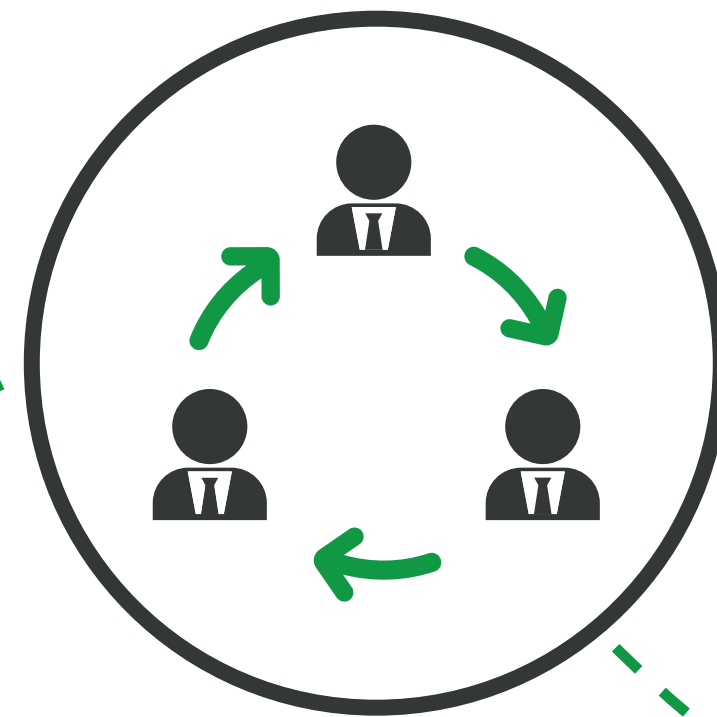
Franchisee **Benefits**

PART 03

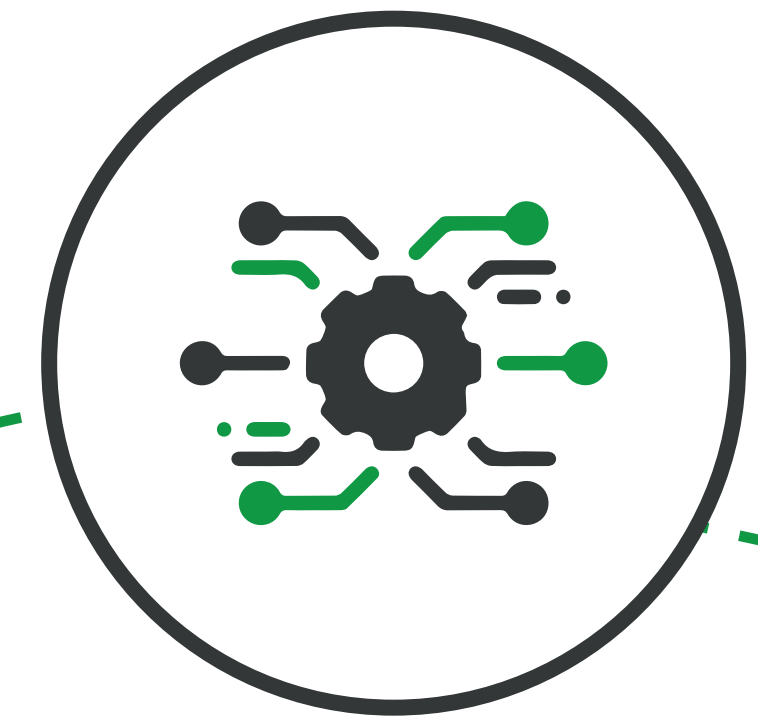
Better rebate per liter and **increase profits**.



Benefit from a **network of value-added expertise** and established infrastructure.



Gained market share through **new technology** and innovations.



Leverage off the already established national, **reputable brand** with a **strong brand identity**.



Increase your cash flow, allowing **faster transactions** between buyer and seller - in inturn; building your reputation.



- **Security in numbers;** together we are stronger.
- Becoming part of **something bigger.**
- **Streamlined processes;** giving you more time to concentrate on your strengths.
- Leverage off *Grease Traps* current and future **clientele and databases.**
- Be secure in the **financial backing** of Oil Drop; safety net.
- **Added revenue** working under a compliant ISCC license.
- Security and peace of mind of compliance WRT licenses and certificates.
- Benefit from our already established **business processes.**
- Be confident in our **market share,** allowing for tight negotiations.
- Added **given clients** from incoming queries.
- Using already **established online platforms** for better exposure.





A DIVISION OF



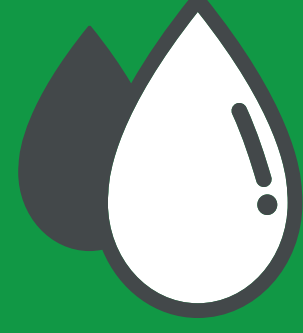
Preferred registered supplier.

**We convert the oil to Biodiesel,
mitigating climate change by**

70%

Franchisee **Benefits**

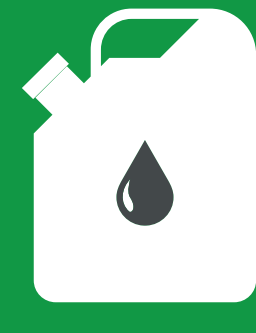
PART 03



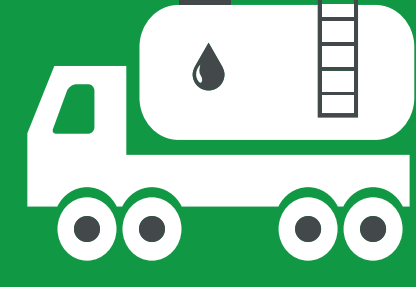
Collecting of UCO Natonally



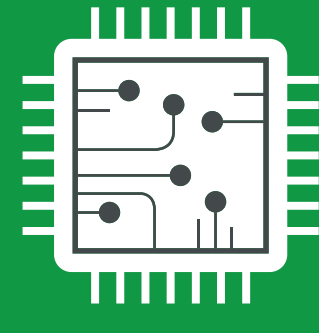
Rebate between **R5 to R6**



Biodiesel supply



New oil drop-off's



Groundbreaking Technology



Join the Oil Drop family!